

Kesar Bareliwala

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Vadodara, Gujarat

[LinkedIn](#) | [Portfolio](#) | [Github](#)



SUMMARY:-

Data Analyst with a growing passion for frontend UI/UX design. Skilled in extracting actionable insights using Excel, SQL, Python, Tableau, and Power BI. Experienced in designing user-centric interfaces with Figma, WordPress, and web technologies (HTML, CSS, JS). Adept at building dashboards, interactive reports, and wireframes to support data-driven decision-making and enhance user experience.

Work History

Data Analyst Intern | CareerNaksha

Dec 2024 – Mar 2025

- Utilized Excel for data preprocessing, structuring datasets, and generating reports.
- Developed organized Excel Sheets for data-driven decision-making.

Data Analyst Intern | Unified Mentor | Remote

Jun – Aug 2024

- Worked on data visualization projects using Tableau to analyse real-world datasets.
- Created interactive dashboards and reports for insightful data representation.
- Projects:
 - [Amazon Sales Data Analysis](#) – Analysed datasets using Excel and Tableau to visualize sales trends and customer purchase behaviour.
 - FIFA World Cup Analysis** – Explored datasets using Excel, Tableau to identify team and player performance insights.
 - Atliq Hospitality Analysis** – Explored hospitality sector metrics using Tableau for business insights.

Skills

- Data Analyst:** Excel, Power BI, Tableau, Google Sheets, SQL, Python (Pandas, Numpy, Matplotlib, Scikit-Learn)
- UI / UX Development:** Figma, WordPress
- Web Technologies:** HTML, CSS, JavaScript, React, Next.js
- AI Tools:** ChatGPT, Prompt Engineering
- Soft Skills:** Analytical Thinking, Problem Solving, Project/Time Management, Team Collaboration, Communication
- Language:** Hindi, English, Gujarati, Marathi

Education

ITM (SLS) BARODA UNIVERSITY | 2021-2025 | 7.56

Bachelor of Technology in Computer Science and Engineering

Projects

[Gym Website](#) | Tool:- Figma

- Designed a full multi-page responsive fitness website using Figma with focus on usability, branding, and accessibility.
- Included sections like Homepage, About, Pricing, Services, and Contact with interactive CTAs and layout consistency.

AmazingShoe -Shoe E-Commerce Website

- **Tool:- WordPress**
- Developed an e-commerce website for selling shoes, customizing themes and plugins for a smooth user experience.

Final Year Project : Trends Analysis and Sales Forecasting for Multi -Fuel Vehicles

- **Tools:- Excel, Python, Google Colab**
- Developed a data-driven analytical model to forecast vehicle sales and fuel station growth trends in Mumbai and Delhi.
- Incorporated government policy impacts, running cost evaluation, resale value prediction, and market transition analysis across Electric, CNG, Petrol, and Diesel vehicle segments. Utilized Python (pandas, matplotlib), time series forecasting, and policy based simulation techniques to derive insights and support decision-making.

[Movie Recommendation System](#)

- **Tools :- Python, Scikit-Learn**
- Built a system using machine learning to suggest movies based on user preferences. The system efficiently recommends similar movies based on a given movie title.
- Analyzed movie genres and calculates cosine similarity for content-based filtering.

Certificates

- Data Analytics Job Simulation – Deloitte (Forage)
- Introduction to Figma – Simplilearn | SkillUp
- WordPress for Beginners - Yoast SEO Academy